

32 Campus Collaborations

5 New

+

27
Active

Family BULLetin E-Newsletter

12

issues distributed to readers

31

28.9%

average open rate

External Involvement



Emergency Communication

USF emergency communications shared with over 15,000 families

- Hurricane Irma

2

official USF closure emails sent to over 15,000 USF families 100+

responses to phone calls, emails, and social media inquiries during closure 20

messages via USF family social media outlets shared during closure

Unit Growth

Developed learning outcomes

geared towards families for the first year experience

Expanded critical

policy & procedure

resources on the website

Communicated

arrival & onboarding information

to families prior to the beginning of each semester

Points of Pride

Jessica Fitzgerald

selected to serve as a writing consultant for CollegiateParent

Keri Riegler

served as an external consultant at Florida Atlantic University



Redrup Family

selected as USF's 2017 Family of the Year

