



THE ROAD TO THE WHITE HOUSE
POS 4963 AND POS 3931
&
FIELD WORK - NH
POS 4941

Professor Judithanne V. Scourfield McLauchlan

Department of Government and International Affairs

University of South Florida St. Petersburg

Davis 116; Mon. and Wed. 10 AM to 12 PM and by appointment

Office Phone: 727/553-4956; Fax: 727/553-4526

E-mail: jsm2@stpt.usf.edu

COURSE OBJECTIVE:

To study the history and politics of U.S. presidential campaigns, including an intensive internship in New Hampshire leading up to the first-in-the-nation primary.

REQUIRED TEXTS (AVAILABLE AT THE CAMPUS BOOKSTORE):

Michael L. Goldstein. *Guide to the 2004 Presidential Election*. Congressional Quarterly Press, 2003.

John S. Jackson III and William Crotty. *The Politics of Presidential Selection*, 2nd ed. Pearson Longman, 2001.

Randall J. Jones, Jr. *Who Will Be in the White House?: Predicting Presidential Elections*. New York: Longman, 2002.

Niall Palmer. *The New Hampshire Primary and the American Electoral Process*. Westview Press, 1999.

Dante J. Scala. *Stormy Weather: The New Hampshire Primary and Presidential Politics*. Palgrave Macmillan, 2003.

Recommended

SEMINAR PAPERS:

Seminar papers will require students to read and analyze the week's readings. In class, students will present their papers. *No late seminar papers will be accepted.*

RESEARCH PAPER:

Students will have the opportunity to conduct research about a particular presidential campaign or about an aspect of presidential campaigns that is of interest to them. Students will deliver a short presentation to the seminar about their research findings during Week 9 of the semester (March 1). A project proposal (and preliminary bibliography) is due during Week 5 of the semester (February 2). The instructor will schedule bibliographic instruction with a reference librarian at Poynter Library during Week 2 of the semester (January 12). Research paper should be 10-15 pp. in length. Research papers are due on the last day of class, March 1.

FINAL EXAM:

Attendance at the final examination is mandatory. Make-up exams will NOT be administered except in the most extreme (and documented) circumstances (e.g., the student is in the hospital or an immediate family member dies). Any student who fails to notify the professor of his or her absence from an exam within 24 hours of the scheduled exam absolutely forfeits all opportunity to take a make-up exam.

The final exam will include short answer, multiple choice, and essay questions that will require students to demonstrate their knowledge of the history and politics of U.S. presidential campaigns.

ATTENDANCE AND PARTICIPATION:

As this is an abbreviated, nine-week class (meeting January 5th through March 1st), it is imperative that students attend every seminar. This will be a seminar (not lecture) format class, and active participation by students is essential for us to have engaging discussions about the course material. Complete all of the assigned readings prior to the seminars so that you can be involved in our discussions and get the most out of this class.

MISC.:

*Cell phones and pagers should be turned off during class.

**Taping or taking notes for the purpose of sale is strictly prohibited.* Students must obtain permission from the instructor prior to taping the class for personal use.

- 3/09: Florida Primary
 - Louisiana Primary
 - Mississippi Primary
 - Texas Primary
- 3/13: Kansas Democratic Primary
- 3/16: Illinois Primary
- 3/19: Maine Republican Caucuses
- 3/20: Wyoming Democratic Caucuses
- 3/30: Alaska Democratic Caucuses

APRIL

- 4/13: Colorado Caucuses
- 4/27: Pennsylvania Primary

MAY

- 5/4: Indiana Primary
 - North Carolina Primary
- 5/11: Nebraska Primary
 - West Virginia Primary
- 5/18: Arkansas Primary
 - Oregon Primary
 - Kentucky Primary
- 5/25: Idaho Primary

JUNE

- 6/1: Alabama Primary
 - South Dakota Primary
- 6/6: Puerto Rico
- 6/8: New Jersey Primary
 - Montana Primary

See the *Washington Post* website
<http://www.washingtonpost.com/wp-dyn/politics/elections/2004/>, for updated
 information on Democratic and Republican nominating contests.

Or see the DNC website, <http://www.democrats.org/whitehouse/primary.html> for an
 updated listing of Democratic primaries and caucuses.

COURSE OUTLINE AND ASSIGNMENTS

WEEK 1: Introduction: The Road to the White House (January 5)

- *Course introduction and overview
- *Brief history of presidential nominating process
- *Presentations/materials from all 10

Kucinich, Dennis. *A Prayer for America*. Thunder's Mouth Press, October 2003.

Lieberman, Joseph I. with Michael D'Orso. *In Praise of Public Life*. Simon & Schuster, August 2000.

Lieberman, Joseph I., Lieberman, Hadassah, and Sarah Crichton. *An Amazing Adventure: Joe and Hadassah's Personal Notes on the 2000 Campaign*. Simon & Schuster, January 2003.

Sharpton, Al and Karen Hunter. *Al on America*. Kensington Publishing Corp., October 2002.

Due:

***PAPER #1 DUE:** Seminar Paper (2 pp.) about one of the presidential candidates (include a brief biography and brief review of policy initiatives). (Candidates will be assigned by the Instructor to ensure that there will be papers about all 10 presidential candidates.) Note: Student papers about each of the presidential candidates will be included in the *USFSP Road to the White House* book.

Pres. George Bush

Dinara Newman
Ada Capellan

Gen. Wes Clark (ret.)

Meagan Waszak
Amy Kiser

Gov. Howard Dean

Teresa Przetocki
Joe Roma

Sen. John Edwards

Joseph Smolen
Brittany Fenske

Cong. Dick Gephardt

Chad Thereau
Edita Pojani

Sen. John Kerry

Ashley Hendrickson
Alexandra Yorra

Cong. Dennis Kucinich

Sen. Joe Lieberman

Professor Scourfield McLauchlan,

WEEK 3: NEW HAMPSHIRE (January 19)

NOTE: A separate New Hampshire Itinerary and Meeting Schedule will be distributed in class.

Professor Scourfield McLauchlan,

WEEK 6: Other Reflections on New Hampshire's First-in-the-Nation Primary (February 9)

*Seminar paper and presentation on one of the following books: *Grass Roots*, *See How They Run*, *One-Car Caravan*, *Why New Hampshire?* or *Hart and Soul*.

Reading Assignment:

On Reserve at the Poynter Library:

Susan Berry Casey. *Hart and Soul: New Hampshire's Odyssey and Beyond*. National Health Insurance, 1986.

Dayton Duncan. *Grass Roots: One Year in the Life of the New Hampshire Presidential Primary*. Viking Penguin, 1991.

Hugh Gregg. *See How They Run: An Insider's View of the New Hampshire Presidential Primary*. P.E. Randall, 1990.

Hugh Gregg and Bill Gardner. *Why New Hampshire?: The First-in-the-Nation Primary State*. Resources, October 2003.

Walter Shapiro. *One Car Caravan: On the Road with 2004 Democrats before America Tunes In*. Public Affairs, 2003.

Due:

***PAPER #3 DUE:** Seminar paper (5-7 pp.) paper about one of the above books (will be assigned in class to ensure that all books are discussed).

*Work on research paper

2/10: Tennessee Primary, Virginia Primary

2/14: DC Democratic Caucuses, Nevada Democratic Caucuses,

For Further Reading (On Reserve at the Poynter Library):

Lawrence D. Longley and Neal R. Peirce. *The Electoral College Primer 2000*. Yale University Press, 1999.

William G. Mayer, ed. *The Making of Presidential Candidates 2004*. Rowman & Littlefield, 2004.

Gerald M. Pomper, ed. *The Election of 2000: Reports and Interpretations*. Chatham House Publishers (Seven Bridges Press, LLC), 2001.

Samuel L. Popkin. *The Reasoning Voter: Communication and Persuasion in Presidential Campaigns*. The University of Chicago Press, 1991.

Paul D. Schumaker and Burdett A. Loomis, eds. *Choosing a President: The Electoral College and Beyond*. Chatham House Publishers (Seven Bridges Press, LLC), 2002.

2/24: Idaho Dem. Caucuses, Michigan GOP Pr

For Further Reading (Available on Reserve at the Poynter Library):

Roderick P. Hart. *Campaign Talk: Why Elections are Good For Us*. Princeton University Press, 2000.

Patricia Heidotting Conley. *Presidential Mandates: How Elections Shape the National Agenda*. The University of Chicago Press, 2001.

Kathleen Hall Jamieson and Paul Waldman. *The Press Effect: Politicians, Journalists, and the Stories that Shape the World*. Oxford University Press, 2002.

Jules Witcover. *No Way to Pick a President*. Farrar, Straus, and Giroux, 1999.

WEEK 10: SPRING BREAK (March 8)

3/09: Florida Primary, Louisiana Primary, Mississippi Primary, Texas Primary

3/13: Kansas Democratic Primary

WEEK 11: FINAL EXAM (March 15)

3/16: Illinois Primary

3/19: Maine Republican Caucuses

3/20: Wyoming Democratic Caucuses

ADDITIONAL COURSE MEETING (TBD): Meeting to watch (and distribute copies of) the DVD of the *USFSP Road to the White House* documentary as well as to distribute the *USFSP Road to the White House* book. (We will meet during our scheduled Monday afternoon class time.)

